

DIRTY**MONITOR**  
D I G I T A L A R T



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SUMMARY | **DIRTY MONITOR PRESENTATION**

**D**IRTY  
MONITOR : AN  
INNOVATIVE AND  
CREATIVE VISION FOR  
YOUR PROJECTS.

The Belgium based company Dirty Monitor is an enthusiastic creative studio, pioneer in the field of content conception and production for video mapping projections, Virtual Reality, Augmented Reality or interactive solutions.

Since our creation in 2004, we've managed to become a reference for 3D Video Mapping, VJing and Digital Art. Over the years, the company has gained an international reputation, thanks to its fruitful collaboration with renowned directors, agencies, brands and other great names from the event industry.

With at the present time, large-scale projects both in Belgium and abroad, such as:

- **Grand Opening ceremony of Sheikh Abdullah Al Salem Cultural Center**
- **The Opening Ceremony of International EXPO-2017** in Kazakhstan
- **The Royal Opening of the King Abdulaziz Center for World Culture** in Dhahran
- **Bordeaux Wine Festival 2016**
- **The inauguration of the new Sheikh Jaber Al Ahmad cultural center** in Kuwait
- **The video animation for the new year 2015 and 2016** on the highest tower in the world, the **Burj Khalifa** in Dubai.
- **The Opening Ceremony of Mons 2015**, European Capital of Culture
- **The 175th anniversary of Patek Philippe** in Geneva
- **The opening of the 3rd Beijing International Film Festival**
- **The Muscat Festival** in Oman

Live performances, installations, exhibitions, product launches, celebrations, inaugurations, parties,... Whatever the desired atmosphere, structures or surfaces are, we offer the audience a unique visual and immersive experience.

Our team is composed of multidisciplinary professionals and artists, all coming from different fields, ranging from architecture to graphic design, a wealth of ideas and skills, essential source for impressive and memorable productions.

We strive to create what has never been seen before, because our client needs are as unique as we are.

Our mission: Enhancing without distorting.



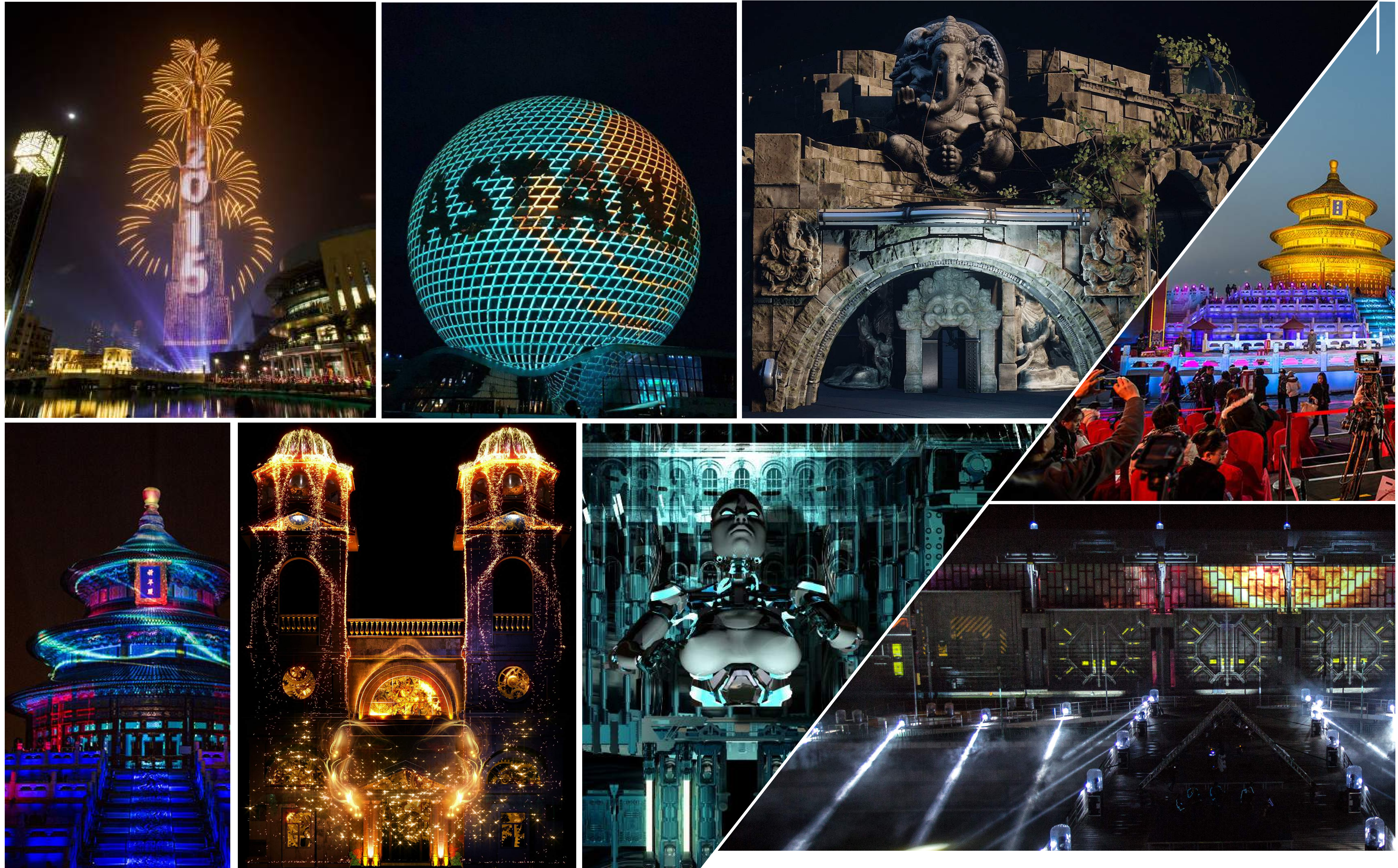
**Our Showreel: [CLICK HERE](#)**



# OUR INTERNATIONAL VIDEO MAPPING REFERENCES

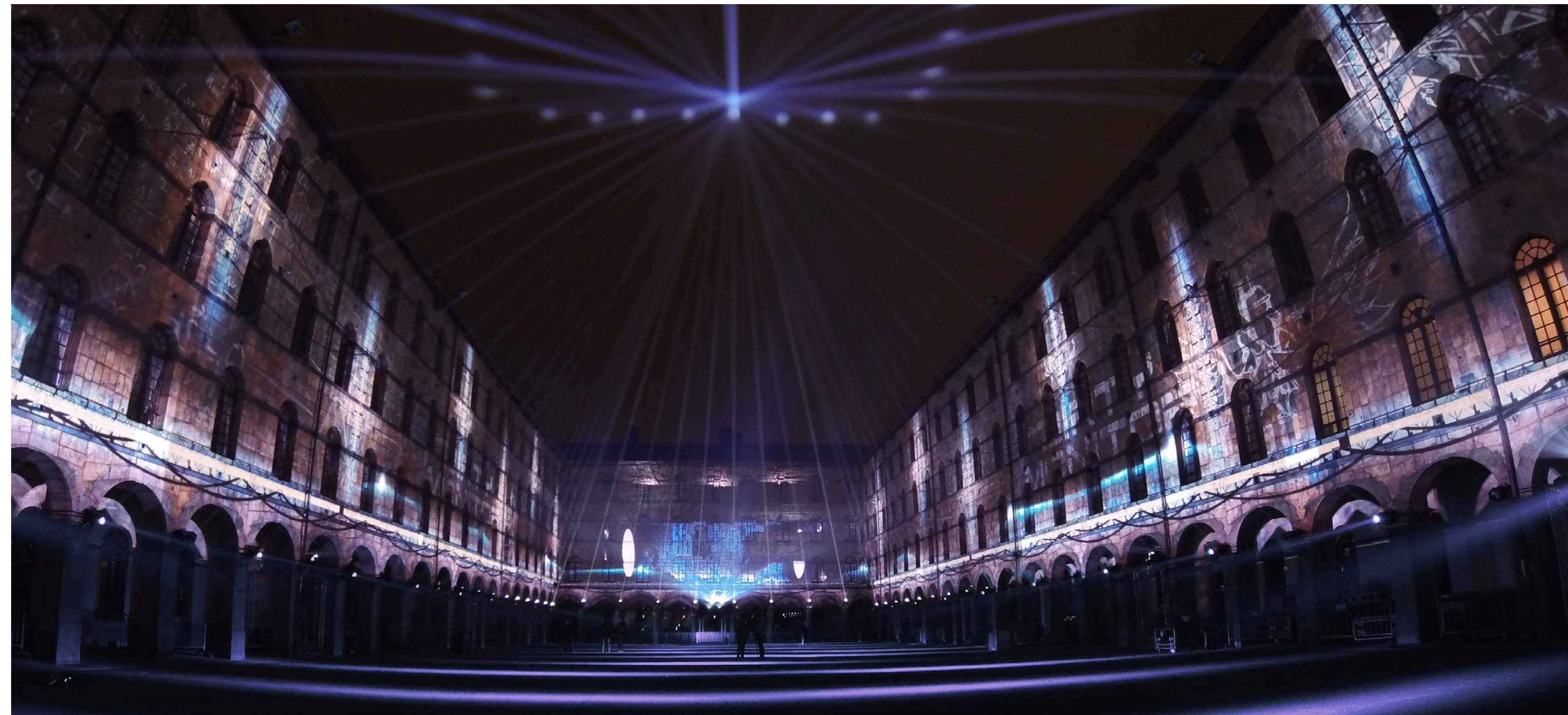


SUMMARY | DIRTY MONITOR PRESENTATION | OUR INTERNATIONAL REFERENCES





SUMMARY | DIRTY MONITOR PRESENTATION | OUR INTERNATIONAL REFERENCES





SOME  
PAST  
PROJECT  
REFERENCES



SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: EXPO 2017 ASTANA****PROJECT:**

On the 9th June 2017, we contributed to the magic of the opening ceremony of Expo 2017 Astana animating for about twenty minutes the futuristic and glimmering National Pavilion of Kazakhstan (main building of EXPO) constructed in the form of a sphere.

Our intention was to take the audience in a moving and extraordinary journey rich of colorful 3D illusions and impressive transformations with dazzling water, wind, fire effects. The show was designed in two parts.

The first one put the spotlight on Kazakhstan, its beauties and its diversities. The second one explored environmental issues linked to energy consumption on the planet but also the solution to face them that resides in energy of the future (topic of the exposition and Pavilion of Kazakhstan that is precisely introduced as "Museum of Future Energy"). Each following night we have proposed a mono-thematic 7 minutes long mapping performance focusing by turns on topics addressed throughout the ceremony show as solar, wind, hydraulic energy, bio-energy and particle physics.

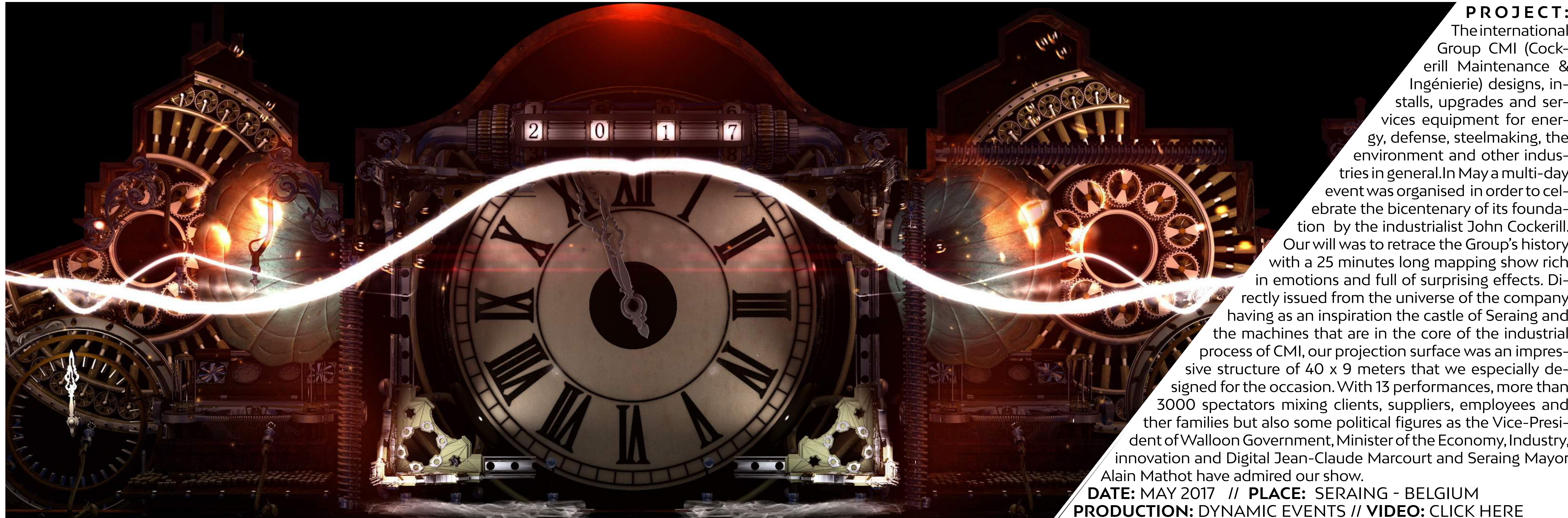
**DATE:** JUNE 2017 // **PLACE:** ASTANA - KAZAKHSTAN

**PRODUCTION:** RUGGIERI

**VIDEO:** [CLICK HERE](#)





SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: BICENTENARY CMI**



SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: SHEIKH JABER AL AHMAD CULTURAL CENTER****PROJECT:**

This project, that emerged on the occasion of the inauguration of the new Sheikh Jaber Al Ahmad cultural center in Kuwait, comprised two phases. As for the indoor show, we designed a tailor-made structure on which we projected our video contents - the whole in interaction with the performers on stage. As for the outdoor part, we made an architectural mapping on this superb and unusually shaped building.

**DATE:** NOVEMBER 2016**PLACE:** KUWAIT**PRODUCTION:** LSE**VIDEO:** [CLICK HERE](#) (PASSWORD : kuwait2016)



SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: KING ABDULAZIZ CENTER FOR WORLD CULTURE****PROJECT:**

As part of the opening ceremony of the King Abdulaziz Center for World Culture, we took on a new technical challenge with a dazzling 360-degree video mapping. In order to achieve this, we needed 52 video projectors to cover the entire building.

**DATE:** NOVEMBER 2016

**PLACE:** DHAHRAN - SAUDI ARABIA

**PRODUCTION:** FILMMASTER

**VIDEO:** [CLICK HERE](#)





SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: BORDEAUX WINE FESTIVAL 2016****PROJECT:**

On the occasion of the very prestigious and first oenotourist event of France « Bordeaux Fête le vin », we have imagined the urban opera « Racines » (Roots). Such an imaginary trip through time and space to tell Bordeaux, the wine, the world, “Racines” intends to play on the emotions by a staging based on the interaction between our mapping, the live music played by the string quintet Bow and the lights of the lighting designer from Bordeaux Bruno Corsini. The place de la bourse and more exactly the immense facade of the palais de la bourse that is 200 meters long and 30 meters high has hosted for four consecutive evenings this unique ephemeral multimedia show that has surprised and thrilled the spectators, young and old, came to attend one of the four performances. This 10th edition was a real success with the 650 000 visitors came to celebrate the wine festival.

**DATE:** JUNE 2016 // **PLACE:** BORDEAUX

**PRODUCTION:** BGE - Bordeaux Grands Evénements

**VIDEO :** [CLICK HERE](#)





SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: HOUGOUMONT FARM - WATERLOO 1815****PROJECT:**

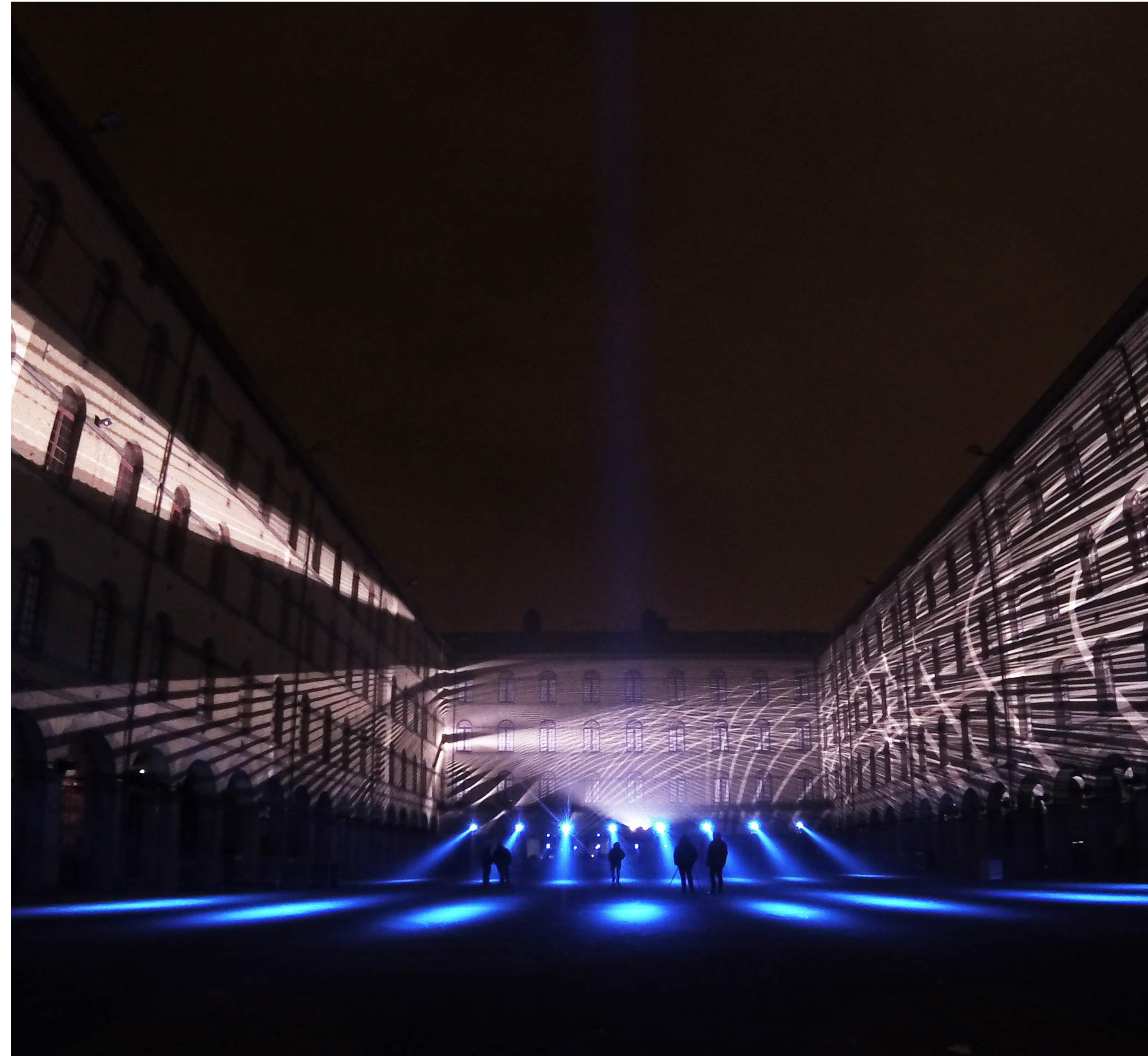
The Hougoumont Farm, strategic point of the battle of Waterloo, was renovated and inaugurated during the commemoration of the Bicentenary. Among the present persons on this occasion, there were The Prince Charles but also the descendants of the main characters of this conflict: Napoleon, Wellington and Blücher. In order to propose a new permanent audiovisual space inside the farm, we created and designed a mobile structure made with animated mechanical screens including bas-relief (drawn by us in 3D) with the aim of making there a video mapping projection illustrating the reality of the battle around this historic place. We worked with historians in order to make sure to provide a faithful reproduction. In this context, we produced audiovisual content making ahead of the project a cinema shooting filmed in 5000 images per second in a studio. We made a casting of actors passionate by this battle, but we also rented true costumes of this era, brought horses on shooting locations and resorted to make-up artists to reproduce injuries that were common in wartime.

**PRODUCTION:** TEMPORA // **DATE:** JUNE 2015

**PLACE:** WATERLOO // **VIDEO :** [CLICK HERE](#)





SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: MONS2015****PROJECT:**

On the occasion of the Opening Ceremony of Mons 2015, the new European Capital of Culture, we proposed a sound and light performance that immersed the audience into the heart of the spectacle via a 360° video mapping in the courtyard of the « Carré des Arts ». 20 video projectors were used for a projection surface of 4400m<sup>2</sup>. Our goal was to present our vision of the theme of Mons 2015: where technology meets culture. A futurist vision of a robotic world illustrated by CLOE our central processing unit system. "Year: 10191. A technological war breaks out. Descent into the depths of a dead planet. Discover the queen of the new world, Cloe..."

**DATE:** JANUARY 2015**PLACE:** MONS - BELGIUM**PRODUCTION:** MONS2015**VIDEO:** [CLICK HERE](#)

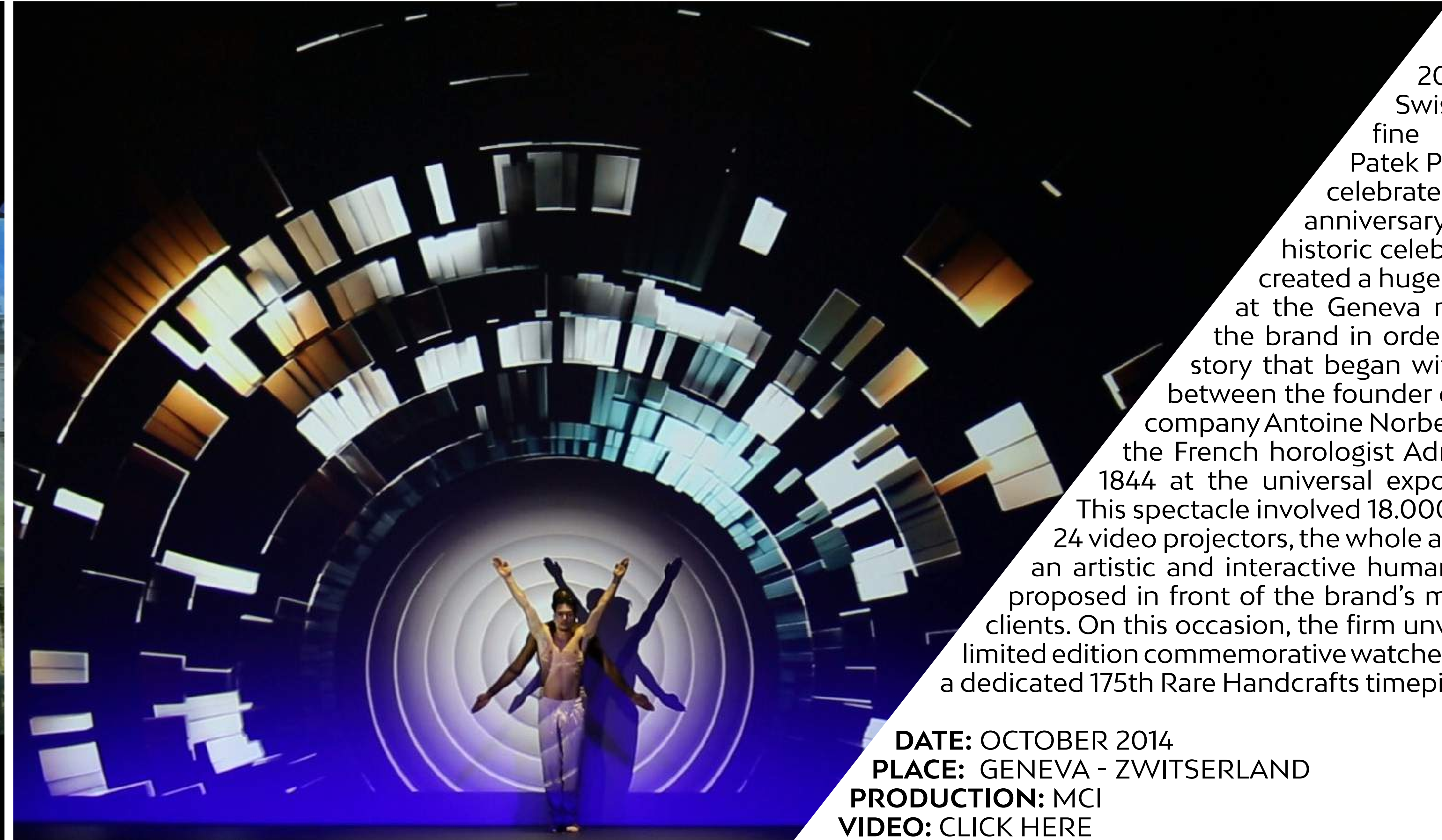


SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: NEW YEAR DUBAI****PROJECT:**

As part of the celebration of the New Year 2015 and 2016, we went to Dubai in order to animate the tallest tower in the world: the Burj Khalifa. We created a video show as well as a countdown on this impressive skyscraper 828 meter high whose whole windows were covered with Led screens. Our performance came with, under the delighted eyes of several thousands of spectators, the exceptional firework proposed every year during this prestigious event that counts between the most followed New Year in the world.

**DATE:** DECEMBER 2014 & 2015**PLACE:** DUBAI // **PRODUCTION:** RUGGIERI**VIDEO:** [CLICK HERE](#)



SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: PATEK PHILIPPE 175TH ANNIVERSARY****PROJECT:**

In October 2014, the famous Swiss company of fine watchmaking Patek Philippe celebrated its 175th anniversary. For this historic celebration, we created a huge video mapping at the Geneva manufacture of the brand in order to recount its story that began with the meeting between the founder of the company Antoine Norbert de Patek and the French horologist Adrien Philippe in 1844 at the universal exposition of Paris. This spectacle involved 18.000 x 3.500 pixels, 24 video projectors, the whole accompanied by an artistic and interactive human performance, proposed in front of the brand's most prestigious clients. On this occasion, the firm unveiled a 175th limited edition commemorative watches collection and a dedicated 175th Rare Handcrafts timepieces collection.

**DATE:** OCTOBER 2014**PLACE:** GENEVA - ZWITSERLAND**PRODUCTION:** MCI**VIDEO:** [CLICK HERE](#)



SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: ASCO 60TH ANNIVERSARY**

**PROJECT:**  
Video mapping  
on a 70m long  
projection screen  
preceded by an  
inflatable real size  
aeroplane (Airbus  
A318) for the 60th  
Anniversary of the  
company Asco.

**DATE:** SEPTEMBER 2014  
**PLACE:** ZAVENTEM - BELGIUM  
**PRODUCTION:** LSE  
**VIDEO:** [CLICK HERE](#) (PASSWORD:  
asco2014)





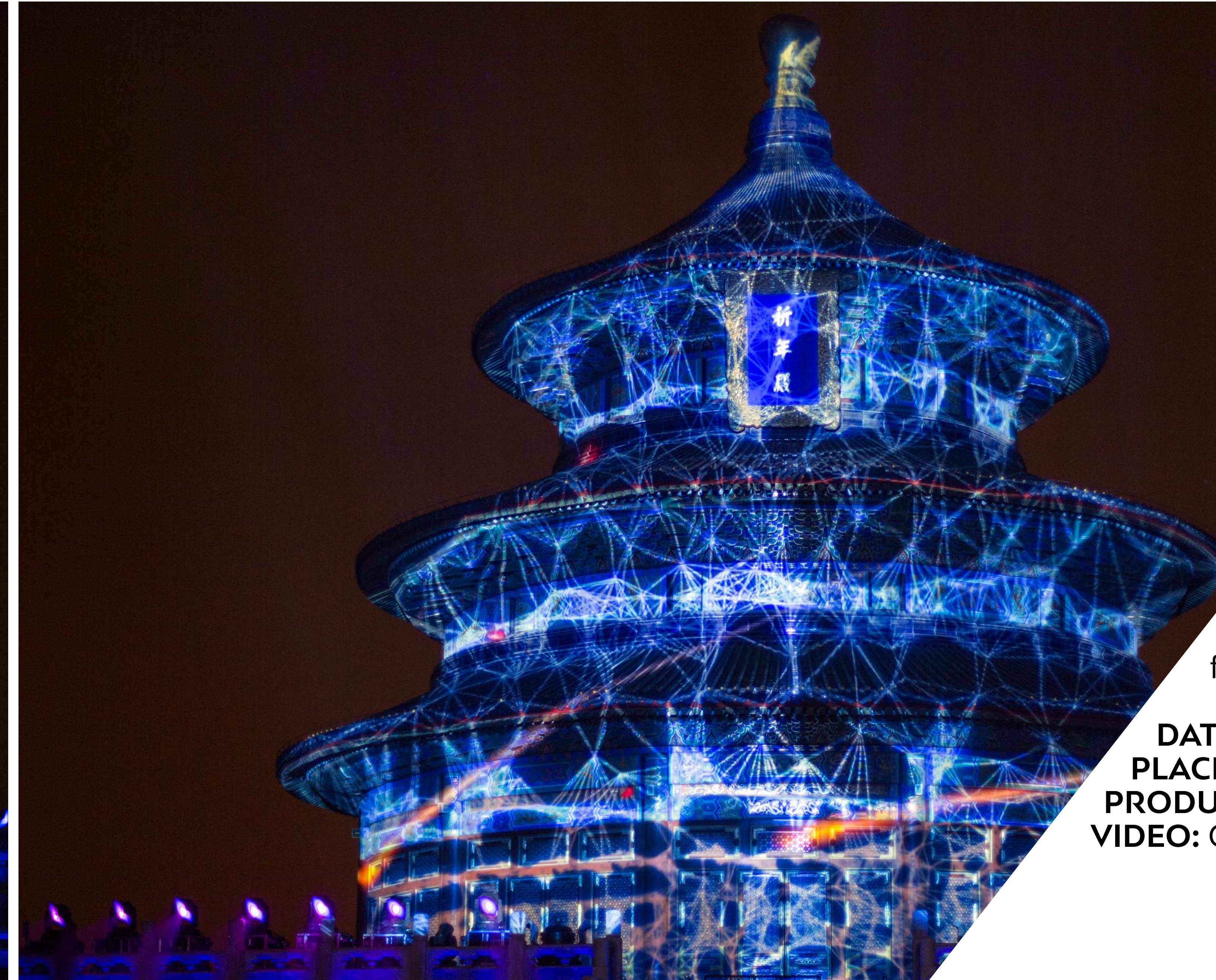
SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: ANNUAL GALA - QATARGAS****PROJECT:**

Video mapping for Qatargas which has celebrated its 14th Annual Gala Dinner at the Qatar National Convention Centre (QNCC) in Doha. Hosted by the Chief Executive Officer and his Management Leadership Team, the Gala Dinner is an annual event for all Qatargas employees and their spouses to celebrate and be recognised for their contribution to the success of the company. Attended by over 4000 people over two nights, the theme of this year's event was 'Celebrating their Achievements'.

**DATE:** FEBRUARY 2014  
**PLACE:** DOHA - QATAR





SUMMARY | DIRTY MONITOR PRESENTATION | **PAST PROJECT: BEIJING INTERNATIONAL FILM FESTIVAL**

**PROJECT:**  
Video mapping  
on the temple  
of heaven for the  
opening of the  
Beijing International  
film festival 2013  
(24 video projectors).

**THEME:** The universe &  
cosmos, the 28 Chinese  
zodiac star constellations,  
Chinese Astronomy – the tortoise,  
the dragon, the tiger, the  
phoenix – the 4 seasons using  
important Chinese symbols (horses for  
spring...), vegetation, butterflies, lights  
from different colours.

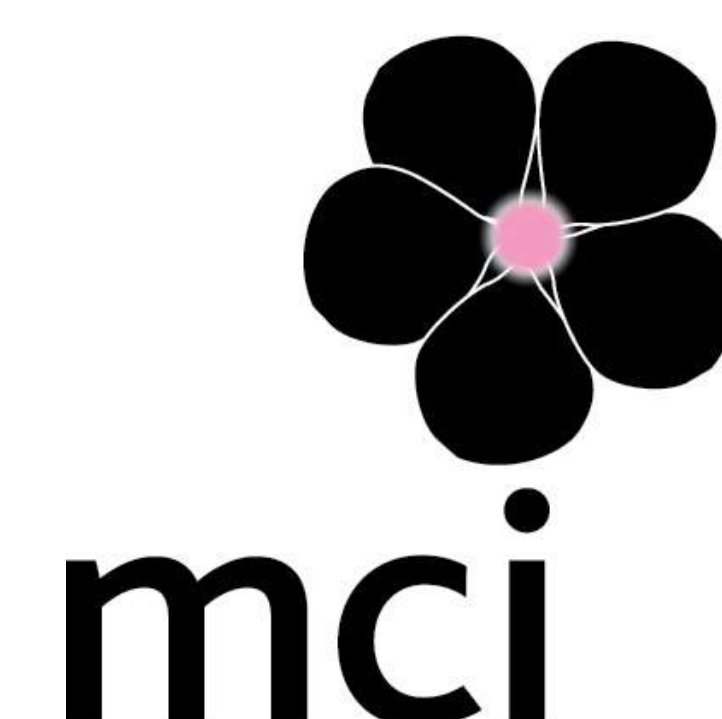
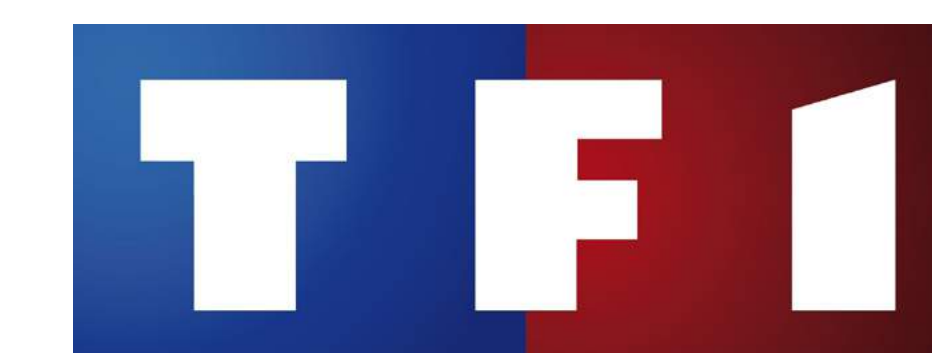
**DATE:** APRIL 2013  
**PLACE:** BEIJING - CHINA  
**PRODUCTION:** CPG PRODUCTION  
**VIDEO:** [CLICK HERE](#)



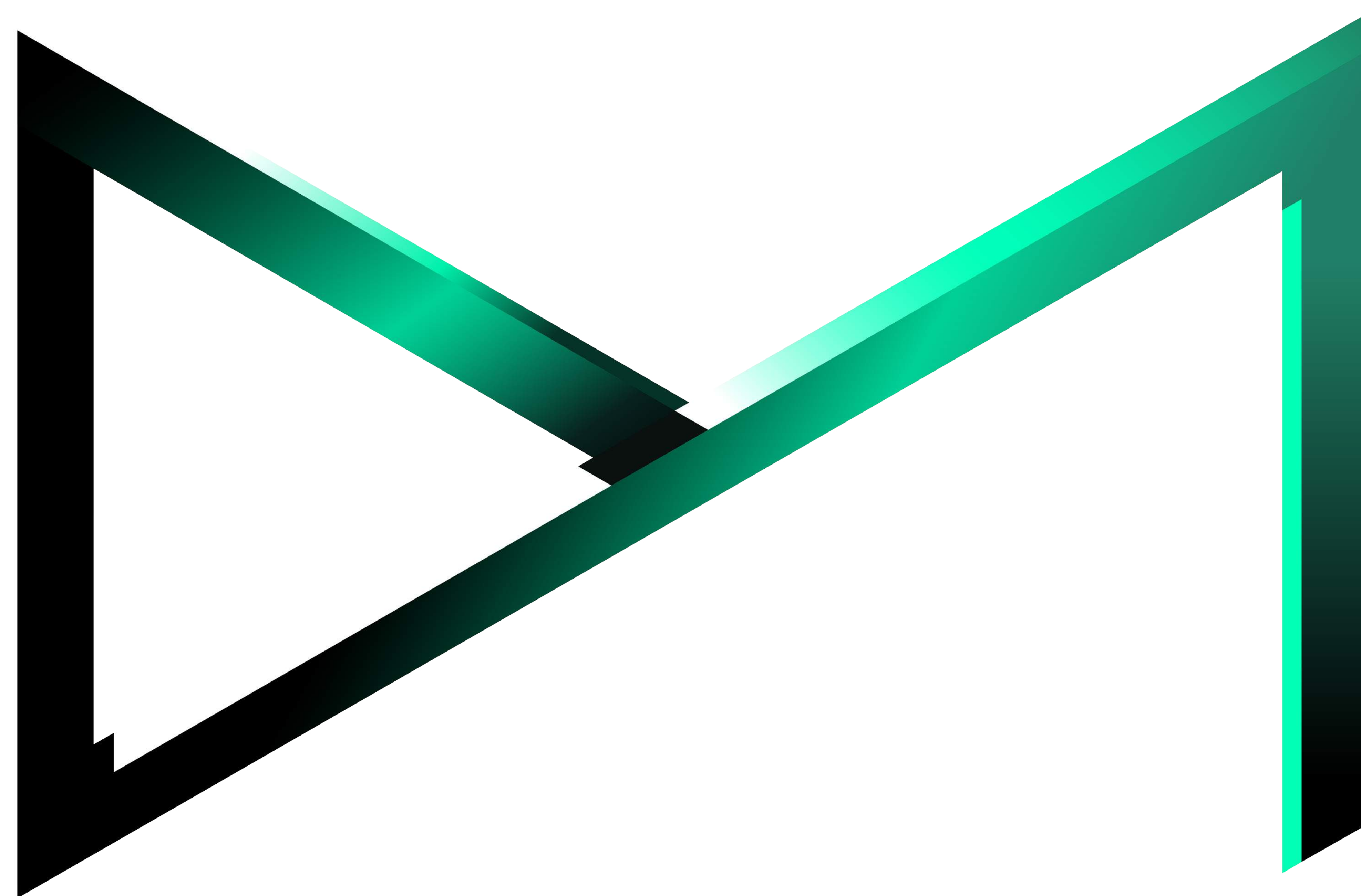


# CLIENTS



SUMMARY | CLIENTS





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